

ORDER



WZZM 13

Orders
Order / Rev: 713503
Alt Order #:
Product Desc: Mark Bernstein/U of M Board of Regents
Estimate:
Flight Dates: 10/01/12 - 11/05/12
Original Date / Rev: 09/13/12 / 09/13/12
Order Type: Political

Primary AE: Tim Siegel
Sales Office: WZZM
Sales Region: LOC

Agency
Name: Mark Bernstein / U of M Board of Regents
Buying Contact:
Billing Contact:
 31731 Northwestern Hwy #333
 Farmington Hills, MI 48334

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Mark Bernstein / U of M Board of Regents
Demographic: A25-54
Product Codes: PL-State/Local Misc
Priority: P-5
Revenue Codes: DIR, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	18	\$7,050.00	\$5,992.50
10/29/12	11/05/12	4	\$1,685.00	\$1,432.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	18	\$7,050.00	\$5,992.50	0.00
November 2012	4	\$1,685.00	\$1,432.25	0.00
Totals	22	\$8,735.00	\$7,424.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Tim Siegel			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WZZM	10/01/12	10/05/12	M-F 7-9a M-F Good Morning America	CM	7-9a	MTWTF--	:30	3	\$270.00	P-3	0.00	NM	3	\$810.00
N 2	WZZM	10/01/12	10/05/12	M-F 12-1230p Noon News	CM	12-1230pm	MTWTF--	:30	3	\$150.00	P-3	0.00	NM	3	\$450.00
N 3	WZZM	10/01/12	10/05/12	M-F 6-630p M-F News	CM	6-630p	MTWTF--	:30	3	\$600.00	P-3	0.00	NM	3	\$1,800.00
N 4	WZZM	10/08/12	10/12/12	M-F 7-9a M-F Good Morning America	CM	7-9a	MTWTF--	:30	3	\$355.00	P-2	0.00	NM	3	\$1,065.00
N 5	WZZM	10/08/12	10/12/12	M-F 12-1230p Noon News	CM	12-1230pm	MTWTF--	:30	3	\$195.00	P-2	0.00	NM	3	\$585.00
N 6	WZZM	10/08/12	10/12/12	M-F 6-630p M-F News	CM	6-630p	MTWTF--	:30	3	\$780.00	P-2	0.00	NM	3	\$2,340.00
N 7	WZZM	11/05/12	11/05/12	M-F 7-9a M-F Good Morning America	CM	7-9a	M-----	:30	2	\$355.00	P-2	0.00	NM	2	\$710.00
N 8	WZZM	11/05/12	11/05/12	M-F 12-1230p Noon News	CM	12-1230pm	M-----	:30	1	\$195.00	P-2	0.00	NM	1	\$195.00
N 9	WZZM	11/05/12	11/05/12	M-F 6-630p M-F News	CM	6-630p	M-----	:30	1	\$780.00	P-2	0.00	NM	1	\$780.00
													Totals	22	\$8,735.00